

PRESS RELEASE



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AUSTRALIAN COMPANY IS ONE OF 15 IoT INNOVATION WORLD CUP® FINALISTS

GreaseBoss is the #1 IoT Innovative Company in Australia

Dateline: [Brisbane, Queensland – April 6, 2022] — GreaseBoss, a Queensland-based digital transformation company has been named the only Australian company (and one of 15 Companies World Wide) to compete in the 2022 IoT (Internet of Things, Industry 4.0) World Cup, to be held in Hanover, Germany on June 1, 2022. The announcement has come weeks after GreaseBoss was awarded Australian Innovator of the Year in the Core Innovation Hot 30 for 2022.

The 15 finalists will present their products and companies to a world-renowned panel of judges who will decide which of the finalists is the most innovative company and be awarded the 2022 World Cup of Innovation, with the winner to be awarded up to US\$500,000.

The Innovation World Cup® Series is the world's leading open innovation platform that supports breakthrough innovations to become reality and connect techpreneurs with international tech corporations. The Innovation World Cup® Series was initiated by Navispace GmbH in 2003. Current and previous partners include STMicroelectronics, EBV Elektronik, Würth Elektronik, Microtronics, VOSS Automotive, AiQ Smart Clothing, VARTA Microbattery, Google, Intel, Swisscom, Ericsson, Telefonica, Gemalto, Samsung, and others.

There were over 400 global companies that submitted applications to present their products to the panel and GreaseBoss was the only Australian company chosen as a finalist.

Please contact CEO Steve Barnett to schedule an interview.